

# ANNUAL REVIEW 2024-25

| Empowering  
Communities |

| Sustainable  
Livelihoods |

| Rural Development |

## CHAITANYA

Rural Development Society ®, Shivamogga



+91 9483061981



chaitanya1996@chaitanyango.org



www.chaitanyango.org







# Contents

- ♦ Message from the Leadership
- ♦ Organisational Profile
- ♦ Programme Highlights
- ♦ Training & Capacity Building Initiatives
- ♦ Stakeholder Perspectives
- ♦ Financial Overview
- ♦ Alignment with Sustainable Development Goals (SDGs)







**Dr. Regy Joseph**  
President

### A message from The President's Desk

Dear Stakeholders,

As we reflect on the past year, the Board of Directors at Chaitanya Rural Development Society has played a critical role in guiding the organization through challenging times and shaping its strategic direction. We have made significant decisions to adapt to the changing landscape, ensuring that our mission of empowering rural communities remains at the forefront of everything we do.

We are immensely grateful to our supporters and stakeholders who have stood by us through thick and thin, enabling us to continue our important work. Your unwavering commitment has been a source of strength for us, and we look forward to continuing this journey together.

As we look towards the future, we remain dedicated to upholding our core values and making a meaningful difference in the lives of those we serve. With your continued support, we are confident that we can overcome any challenges that come our way and achieve even greater success in the years to come.

Thank you for your trust and support.

Sincerely,

Warm regards



**Dr. Regy Joseph**  
President





**Bhadrish B. T.**

Secretary / CEO

## A message from The Secretary / CEO

Dear reader,

It has been a year of good progress for Chaitanya as we continue to create impact.

The financial year 2024-25 marked 28 years of Chaitanya's impactful work in rural India. Over the past two and half decades, the organization has developed various models for sustainable rural development, collaborating with marginalized communities across rural India. This journey has been made possible through partnerships with government agencies, philanthropies, corporate social responsibility (CSR) initiatives, civil society organizations (CSOs), academia, and other stakeholders. Reflecting on our journey allows us to realign with our purpose and address developmental issues at both local and national levels, preparing us for the future.

In financial year 2024-25, we worked to support the communities we work in by focusing on, skilling and livelihood development, sustainability, and farmer's empowerment.

From overseeing the successful implementation of the Amrith FPO's input & output activities to providing valuable insights into the REWARD project. Our board members have been instrumental in driving positive change. The launch of the Jal Jeevan Mission II term has been a key milestone, and we are proud of the impact it has had on the communities we serve.

We would like to thank our donors, partners, and stakeholders for their support and collaboration. We also appreciate the hard work and dedication of our staff and volunteers.

Sincerely,



**Bhadrish B. T.**

Secretary/CEO





## ABOUT US

Chaitanya Rural Development Society Shivamogga a non-profitable organization registered under KSR Act 1960 in the year 1996 in Shivamogga grounded in social values for the care of the weaker sections of the society and to serve with special focus on farmers and women. The organization aims at the upliftment and sustainable development of rural and urban poor, empowerment of women, through Education, Health, Environment, Watershed, Social awareness and Community based rehabilitation programs.

The Organization expertise in Farmers Producers Organization (FPO) and Financial linkages to Women Self Help Groups (SHGs). It has well experienced staff, board and advisers. Our Present Partners are NABARD, NABFINS, NABKISAN, NABCONS, NABFOU, GoK- Department of Agriculture, Horticulture, RDPR and Dhvani Foundation, Dharampal Satyapal Ltd, Noida. Active member in FEVOURD-K, VYK, VANI and NAFPO. The organization is certified with Guide Star, Give India, Global giving and CAF.

## OUR VISION

Sustainable Society in harmony with nature

## OUR MISSION

- To be an accepted promoter with innovation and faith in humanity
- To empower the disadvantaged for a developed society
- To protect and enrich biodiversity

## OUR VALUES

- Our ability to reach unity in diversity will be the beauty and the test of our society
- We give Equality of opportunity is the essence of social justice
- We work with Integrity in development activities
- Our work team with Collaborative as a successful activities
- We are keen participated with a Innovative social response



## Programmes at Glance

### 1. NABARD FPO Promotion Grants



NABARD has taken an initiative for supporting producer organizations (POs), adopting a flexible approach to meet the needs of producers.

Chaitanya is associated with NABARD since 2015 in promoting institution, conducted capacity building programmes for CEO and Board Members / Management of the PO.

This year we conducted workshops on capacity building for CEOs and

board members and closely working with FPOs for market interventions and other support facilities necessary for financial sustainability of the PO and membership drives. Facilitating credit and market linkages and provide handholding support for attaining financial sustainability during the period. During the FY 2024-25, the overall turnover is about 5.5 Crores with profit of Rs. 10 lakhs consisting 8 FPOs



### 2. Hunsheghatta Non watershed programme



During the current year, non-watershed development activities were initiated in Mavalli Gram Panchayat, covering 70 beneficiaries in rainfed agricultural area. The focus of the programme is on strengthening climate resilience, improving agricultural productivity, and enhancing livelihood opportunities.

Core Interventions- w.r.t- Natural Resource Management are Soil and water conservation measures, Demonstration of climate-resilient and climate-smart

agricultural practices, Promotion of organic farming, Adoption of vermi composting units and under Livelihood & Agriculture Promotion Vegetable cultivation,

Apiculture (beekeeping) promotion, Trainings on sheep and goat rearing, Soil testing and awareness programmes and Kitchen garden promotion and poultry-related training. The non-watershed development interventions undertaken in Mavalli Gram Panchayat support sustainable agriculture, strengthen rural livelihoods, and build community resilience in rainfed areas. The programme has created strong foundations for continued adoption of climate-smart practices and improved livelihood security among the 70 beneficiary households.





### 3. Amrith FPOs



A total of 29 FPOs have advanced to the next phase of operations, engaging in both input procurement and output marketing. These FPOs collectively represent a membership base of 18,500 farmers. During the reporting period, the group of 28 FPOs achieved a total turnover of ₹ 6.50 Crores, with a Profit of ₹15.50 Lakhs. Most of the training emphasised market & credit linkages, capacity building for CEOs and board members on compliance and governance.



### 4. JJM Programme



Phase II of Jal Jeevan Mission was concluded this year and as a implementation Support Resource Agencies (ISRA) - providing Information, Education and Communication to the public. In addition to this, IEC activities are taken up for the effective implementation of the mission through various programs like home visits,



awareness, indoor discussion, meetings, slogan, shramadana, jatha programs, lectures by village heads and religious leaders, etc. Educate communities on water-related topics like water quality, water conservation, and water-borne diseases.



## 5. REWARD Programme



Our role was in implementing, facilitative, and capacity-building role in the REWARD watershed programme. Their involvement strengthens community mobilisation, technical adoption, and last-mile delivery of science-based watershed interventions. REWARD promotes land resource inventory, GIS mapping,

hydrological monitoring. Assisting in household surveys, resource mapping, and PRA exercises. We as field facilitators, capacity builders, community mobilisers and livelihood enablers. They bridge the gap between technical agencies, government departments, and local communities to ensure that watershed interventions are science-based, inclusive, and sustainable.



## 6. MGIRED Programme



Mahatma Gandhi Institute for Rural Energy and Development (MGIRED) are providing training over 3/5 days for the Gram Panchayat Level Federation of SHGs in understanding the processes involved in Solid waste management, categories of segregation, management of wet and dry waste, domestic hazardous waste, etc. It is serving the dual purpose of women empowerment and sustainability.

In the absence of SWM practice, waste generally would be burnt in the villages, emitting poisonous gasses, or ending up in open spaces, drains, waterways etc. Now the waste is being properly collected and segregated, and revenue is earned from the sale of recyclables and service fee collected from residents and commercial units.





## 7. Gram Swaraj Abhiyan



At Harpanahalli block of Vijayanagara District in Karnataka district. Mates are village-level worksite supervisors under MGNREGA (Mahatma Gandhi National Rural Employment Guarantee Act). During Gram Swaraj Abhiyan, special emphasis was placed on training 297 Mates covering 37 Gram Panchayats consisting 110 Villages to improve the quality of works, transparency, and field-level management. Key objective - Enhance governance capabilities of PRIs-

Promote inclusive local governance- Support economic growth and development- Improve service delivery and transparency. Emphasized to supervise works independently, maintain accurate records, ensure better quality assets, and prevent corruption/malpractices, Support Gram Panchayats in planning & execution.



## 8. Sahayog - Employees Welfare Fund Programme

Dhwani Foundation Bengaluru and Caring Friends, a private donor from Mumbai, continued their support to the grassroots NGOs to provide interest-free, short-term loans to their long-serving staff through a Sahayog Fund. The initiative benefited 10 employees, helping them meet urgent needs such as children's education and family health insurance

## 9. Consortium Updates

Last year we had initiated the process of bringing the entire Shivamogga district FPOs under one roof called 'A Consortium of FPOs'. All 40 FPOs board members frequently meet at various avenues and came to a wrapping up in finalizing the board members along with expert directors and finally our efforts paid off as we could register the Shivamogga district FPOs consortium as SAHODAYA CONSORTIUM OF FARMERS PRODUCER COMPANY LIMITED. This idea was much appreciated by Shri Shivraj Singh Chouhan Ji, Hon'ble Union Minister for Agriculture & Rural Development in his visit to Anvesana's Malnad Startup Summit 2025 held at Shivamogga in Jan 2025.





## 10. Dry Waste Management :

The project has mainly 2 machinery - Plastic shredder and Glass shredder at Ripponpete Gram Panchayath Hosnagara Block, Shivamogga District. Utilising the Plastic shredder and Glass shredder to the capacity per day will provide additional revenue to the GP. Shredded plastic can be sold or reused, creating potential revenue streams, and the sand produced out of the Glass shredder is a valuable secondary material used as aggregate for construction purposes.



Projects	No. of Trainings	No. Of Participants
Amrith FPOs	9	769
Gram Swaraj Abhiyan	7	294
JJM	3	123
MGIRED	5	332
NABARD - Non watershed	9	465
NABARD FPOs	5	237
REWARD	83	3191
Vishwa Yuvak Kendra - New Delhi	2	1307
Grand Total	123	6715





## ORGANIZATIONAL UPDATES



### OUR BOARD MEMBER



**Smt. Jalajakshi M.**  
DIRECTOR



**Sri Vinayak Badami**  
DIRECTOR



**Smt. Renuka Raj**  
DIRECTOR



**Dr. Sreepathi L.K.**  
DIRECTOR



**Dr. T. H. Gowda**  
DIRECTOR

### Advisory Team

**Mr. Mahadevaswamy T.S.** Rtd Officer, Expert in Pipe Compost & Environmentalists

**Jc. Bharathi H. D.,** Zone Officer & Past President, JCI Shivamogga Vivek

**Mr. Solomon Menezes,** Rtd Lead Bank Manager, Canara Bank

**Mr. Satish Kumar SS,** IT Professional, Concept Designer & Environmentalists

**Dr. Manjunath K R,** Professor, Kuvempu University, Shankaragatta

**Mr. Sudharshan,** Children activist, Tayimane, Shivamogga

**Mr. Venkatesh D.** Resource Consultant, Futurtronics, Shivamogga

**Shri Sachin Hegde Kudagi,** CEO- Roots Goods Bengaluru

Our team comprises of Secretary/ CEO, Mr. Bhadrish B. T. and 29 employees and 7 consultants.

There was no remuneration, fees or conveyance paid to any trustee or advisory board member during the financial year 2024-25.

### Acknowledgment

#### Internal Auditor

**Paul D' Souza**

Auditor and Tax Consultant,  
Shivamogga

#### Chartered Accountant

**Ravisha P. G.**

Durgigudi, Shivamogga

#### Legal consultant

**Mr. Shrawan CM,**

Advocate & Environmentalists,  
Shivamogga



## Our Endorsers

**Mr. Sharath P Gowda**, DDM, NABARD, Shivamogga  
**Sri. Basavaraj D.M.**, DDA, Department of Agriculture, Shivamogga.  
**Dr. Dhananjaya Sarji**, Sarji Foundation, Shivamogga.  
**Mr. Gopinath K.N**, Executive Director, Dhvani Foundation, Bengaluru.  
**Mr. Anjeneya Reddy**, Past President, FEVOURD-K, Bengaluru.  
**Mr. Mahesh Chandra Guru**, President, FEVOURD-K, Bengaluru.  
**Mr. Manjunath K.VYK**, New Delhi.  
**Smt. Geetha Badami**, ICAR KVK, Shivamogga.  
**Dr. Nagaraj**, Director, Vidyaneeekethan, Bengaluru.

## Resource Person

**Mr. Gundu Rao Y. V.**, National Trainer, Bengaluru.  
**Dr. Shashikala**, Assistant Professor, Department of Extension - KSNUAHS  
**Mr. Gnanendra Mahendrakar**, IT Professional & Trainer, Shivamogga.  
**Dr. Jyothi Rathod**, Head & Professor Department of Food Science and Nutrition KSNUAHS  
**Mr. Poorna Pragna Belur**, Progressive Farmer & Trainer, Sagara.

## District Level Committees

1. District Monitoring Committee of FPOS promotion of business and development (DMC)
2. Foundational Literacy and Numeracy streaming committee member under DIET Shivamogga.
3. District financial literacy committee. AMULYA by Lead Canara Bank, Shivamogga.
4. District PM KSY membership
5. Swachh Vidyalya Puruskar Selection Committee Member under DDPI, Shivamogga.
6. Member of Anti-Ragging Committee – KSNUAHS - Iruvakk, Shivamogga
7. Member of Anti-Ragging Committee Veterinary College, Shivamogga
8. POSH Committee member at Head Post Office - Shivamogga



## Specialized Capability Partners

- ❖ **NGOs Trust**
- ❖ **NABARD**
- ❖ **NABCONS**
- ❖ **NABFINS**
- ❖ **NABKISSAN**
- ❖ **DEPARTMENT OF AGRICULTURE**
- ❖ **DEPARTMENT HORTICULTURE**
- ❖ **DEPARTMENT OF ANIMAL HUSBANDRY AND VETERINARY SERVICES**
- ❖ **DEPARTMENT OF HANDLOOMS AND TEXTILES**
- ❖ **WATERSHED DEVELOPMENT DEPARTMENT,**
- ❖ **RURAL DEVELOPMENT AND PANCHAYAT RAJ,**
- ❖ **MAHATMA GANDHI INSTITUTE OF RURAL ENERGY AND DEVELOPMENT**



## CSR Partners

- Dharampal and Satyapal Ltd., Noida, UP
- Dhvani Foundation, Bengaluru
- KSHITIJ, Bengaluru

## Memberships with

- ◆ FEVOURD-K
- ◆ VANI
- ◆ VYK
- ◆ NAFPO

## Accreditation by

- ◆ Guide Star
- ◆ Give India
- ◆ Global Giving
- ◆ CAF India





## Visitors Voice

◆ 12.06.2024

Today Dr. HAS had a visit to Chaitanya's office, good work, highly focused, committed; we will continue our effort with you people.

- **Gregor Schneider**, Technical Expert

Today, we are Dr Heninisch Agro Solutions and with our German team, visited to take Chaitanya. It is a really good visit to us because we know a lot about the activity of Chaitanya about Indian farmers it is really appreciated we learned a lot. Thank you so much.

- **Prof. Dr. Martin Heninisch**, CEO and Director. Ms Rajani Rana, Managing Director,



◆ 9.2.2024

Had a lovely visit to Chaitanya, understand their activity and great work account level environment women empowerment, etc. We look forward to associating with Chaitanya to assist them by financing SHGs and FPOs. Thank you for the hospitality.

**Sri Ramaswamy Subramanian**,

Chief Product Officer, Technology and Digital Hub, Karnataka Bank, Bengaluru

**Sri Vasantha Kumar C**

Deputy general manager national head MFI and Agri portfolio Karnataka Bank

Credit Marketing Department Bengaluru

**Sri Pravin R Maledavar**, Agriculture Field Officer Karnataka Bank Shivamogga



◆ 3.9.2024

It was a great visiting team, Chaitanya Rural Development Society and organising a seminar on youth leadership development at Kuvempu University, with the wholehearted support of the team CRDS. Really appreciate the great work they are doing for the betterment of the farmers.

**Sri Manjunath K**, Program Manager, VYK Delhi



◆ 6.3.2025

Extremely happy for providing me and opportunity to interact with the stars members of this organisation grateful for the nice gesture and hospitality.

**Mrs Mamatha K T**, Chief Manager, Canara Bank SM Circle Shivamogga



◆ 17.03.2025

A Team from the Anvesana Startup Incubation Centre visited Chaitanya to explore access for a startup, E-Actuell, which is into an automated water management system. Discussion happened to explore its technology in the farmer's field for early testing.

**Sri Bharath Kumar**, Incubation Manager, Anvesana Shivamogga

**Sri Prashanth RM , & Sri Manish** E-Actuell



# AUDIT REPORT 2024-25



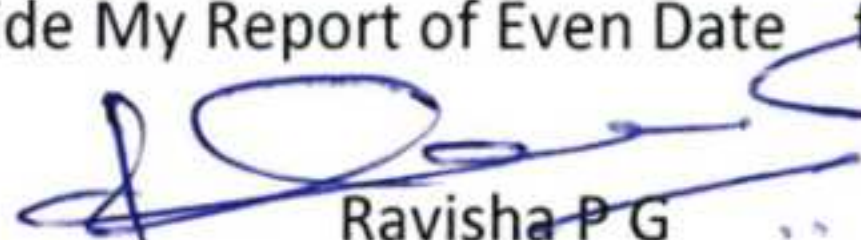
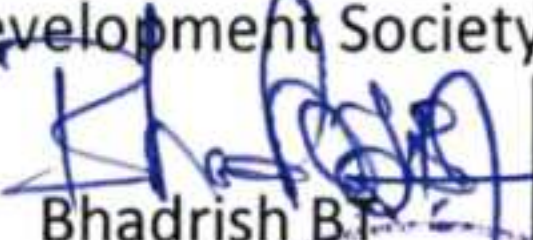
CHAITANYYA RURAL DEVELOPMENT SOCIETY						
Address: Vinayaka Nagar, 7th Cross, 100ft Main Road, , Shivamogga-577201						
Legal Status: Society		KSR Act,1960		Sub-Status: Charitable Trust		
BALANCE SHEET AS AT 31ST MARCH 2025						
SI No	HEAD PARTICULARS	Ref Note	CURRENT YEAR 2024-25		PREVIOUS YEAR 2023-24	
I	SOURCES OF FUNDS		Rs.	Ps.	Rs.	Ps.
1	Corpus Fund of NPO					
	a) Donation/Cont/Gifts long term sustainable	1	70,000.00		70,000.00	
	b) Voluntarily donation/Cont/gifts specific purpose	2	3,00,000.00		3,00,000.00	
	c) Income & Expenditure A/c	3	1,14,72,309.37		1,14,35,902.87	
	TOTAL		1,18,42,309.37		1,18,05,902.87	
2	Non-Current Liabilities					
	a) Long-Term Borrowings	4		-		-
	b) Other Long-Term Borrowings	5		-		-
	c) Long-Term Provisions	6		-		-
	TOTAL			-		-
3	Current Liabilities					
	(a) Short-term borrowings	7	7,00,000.00		3,61,261.19	
	(b) Sundry Creditors for Purchases	8		-		-
	(c) Other Current Liabilities	9	4,71,700.00		4,71,700.00	
	(d) Short-term Provisions	10		-		-
	TOTAL		11,71,700.00		8,32,961.19	
4	TOTAL SOURCES OF FUNDS		1,30,14,009.37		1,26,38,864.06	
II	APPLICATION OF FUNDS					
1	Non-Current Assets					
	(a) Property, Plant & Equipments & Tangible Assets					
	(i) Property, Plant & Equipments	11	28,26,275.00		19,15,922.00	
	(b) Non-Current Investment	12		-		-
	(c) Long-term Loans & Advances	13		-		-
	(d) Other non-current Assets	14		-		-
	TOTAL		28,26,275.00		19,15,922.00	
2	Current Assets					
	(a) Current Investment	15	31,60,414.60		32,65,726.60	
	(b) Inventories	16		-		-
	(c) Cash & Bank Balances	17	42,15,473.30		8,90,785.78	
	(d) Short Term Loans & Advances	18		-		-
	(e) Other Current Assets	19	28,11,846.47		65,66,429.68	
	TOTAL		1,01,87,734.37		1,07,22,942.06	
3	TOTAL APPLICATION OF FUNDS		1,30,14,009.37		1,26,38,864.06	
4	Significant Accounting Policies	20				
Place: Shivamogga:                      Vide My Report of Even Date                      for Chaitanya Rural Development Society						
Date: 26/9/25						

Place: Shivamogga: Vide My Report of Even Date for Chaitanya Rural Development Society  
Date: 26/9/25

Ravisha P G  
Chartered Accountant





CHAITANYYA RURAL DEVELOPMENT SOCIETY						
Address: Vinayak Nagar, 7th Cross, 100ft Main Road, , Shivamogga-577201						
Legal Status:Society		KSR Act,1960	Sub-Status: Charitable Trust			
STATEMENT OF INCOME & EXPENDITURE ACCOUNT FOR THE PERIOD ENDED 31ST MARCH 2025						
Sl No	HEAD PARTICULARS	Ref Note	CURRENT YEAR		PREVIOUS YEAR	
		No	2024-25		2023-24	
A	INCOME		Rs .	Ps.	Rs .	Ps.
I	Income available for application					
1	Income from Main Objects of Trust	21	3,500.00			-
2	Income from Specific Govt. Grants	22	2,36,61,060.00		1,78,90,616.00	
3	Income from CSR Fund Donations	23	5,16,878.00		39,42,000.00	
4	Income from Sel-Ownd Program/Project	24	1,16,460.00	-		
5	Income from General Donations	25	4,10,000.00		1,24,404.00	
6	Other Income	26	1,85,071.00		1,61,978.00	
7	TOTAL INCOME AVAILABLE		2,48,92,969.00		2,21,18,998.00	
B	EXPENDITURE					
II	Application of Income					
1	Adminstration & Establishment	27	19,95,352.00		17,01,971.67	
2	Expenditure from Govt Specified Grants	28	2,22,27,030.50		1,63,67,537.00	
3	Expenditure from CSR Fund Donations	29	5,16,500.00		39,57,022.00	
4	Expenditure from self-owned Programs	30	1,17,680.00		57,946.00	
5	TOTAL APPLICATION OF INCOME		2,48,56,562.50		2,20,84,476.67	
6	Excess of Income over Expenditure		36,406.50		34,521.33	
7	TOTAL EXPENDITURE		2,48,92,969.00		2,21,18,998.00	
Place: Shivamogga						
Date: 28/9/25						
Vide My Report of Even Date for Chaitanya Rural Development Society						
<div><div> Ravisha P G Chartered Accountant</div><div> Bhadrish B Secretary</div></div>						









Programmes	FPOs	GSA	JJM	MGIRED	Watershed Programmes
	✓	✓			
	✓	✓			
		✓	✓	✓	
	✓	✓	✓	✓	✓
					✓
			✓	✓	✓
			✓	✓	✓
	✓	✓			✓
	✓				✓
	✓			✓	✓
	✓	✓	✓		✓
	✓		✓		✓
			✓	✓	✓
					✓
	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓





## CONTACT US



📍 2<sup>nd</sup> Floor, 7<sup>th</sup> Cross, 100<sup>ft</sup> Main Road,  
Opp. Sri Dattatreya Temple  
Vinayaka Nagara, Shivamogga-577 201  
Karnataka State



📞 94830 61981

✉️ chaitanya1996@chaitanyango.org

🌐 [www.chaitanyango.org](http://www.chaitanyango.org)

